

# Flip Your Lid Contest 2018



## HOW TO PLAY

1. TO PLAY: Commencing on or about September 28, 2018, customers at participating Paint Shops (“Contest Sponsor”) in Canada may receive one game card with each gallon of regular-priced Silks Interior Paint purchased (in Newfoundland) or regular-priced Regal Interior Paint (in Labrador, NS, NB). While supplies last. Each Game Card will be distributed by Paint Shop staff only at the time of purchase, and must be opened by the customer opened at cash. *Not to be combined with any other offer or sale.*

Once the game card is opened, a WIN message will describe the specific prize available to be won. To claim your prize, refer to instructions which follow. All prize claims must be redeemed by end of business on November 1, 2018.

2. NO PURCHASE NECESSARY TO PLAY: To receive a Free Game Card, please send a request in writing, including a self addressed stamped envelope and 100 words describing your current renovation project, to 102 Clyde Ave, Mount Pearl, NL A1N 4S2 c/o Flip Your Lid. All requests for a Free Game Card must be postmarked by November 1, 2018 and received by November 15, 2018. Limit of one Free Game Card per request. No mechanical reproductions of requests permitted.

## PRIZES & DISTRIBUTION

3. GAME CARDS: A minimum of 20,000 Game Cards will be produced for this contest, and will be available for distribution through to store closing on November 1, 2018, or while supplies last, whichever occurs first.
4. PRIZES: The number of prizes available are detailed below, along with instructions for claiming the prizes.

Prize Description	Quantity Available	How to Claim
YOU WIN! Save \$5.00 On paint purchase	19,500	Pass back to your sales clerk who will apply this discount to your current purchase.
YOU WIN! Save \$10.00 On paint purchase	300	Pass back to your sales clerk who will apply this discount to your current purchase.
YOU WIN! FREE gallon of Silks (Newfoundland)	129	Pass back to your sales clerk who will apply this discount to your current purchase.
YOU WIN! FREE gallon of Regal (Lab, NS, NB)	69	Pass back to your sales clerk who will apply this discount to your current purchase.
WOAH. You just won \$1000 CASH	1	GRAND PRIZE: Fill out Prize Winner Form (included) and hand in to your Paint Shop sales clerk.
WOAH. You just won \$500 CASH	1	GRAND PRIZE: Fill out Prize Winner Form (included) and hand in to your Paint Shop sales clerk.

5. DISTRIBUTION: Game cards will be distributed as follows throughout the Paint Shop store network. Two grand prizes will be distributed randomly throughout all regions.

Region	# Paint Shop Locations	\$5 off	\$10 off	FREE GALLON
Newfoundland & Labrador	28	13,800	211	140
Nova Scotia	2	3,800	59	39
New Brunswick	4	1,900	30	19
<b>TOTAL</b>	<b>34</b>	<b>19,500</b>	<b>300</b>	<b>198</b>

#### ODDS OF WINNING

6. All purchases of 1 gallon of Silks Interior Paint and/or ben Interior Paint will be rewarded with 1 Game Card per gallon purchased. All Game Cards are winners. The total number of Prizes available to be won will decrease throughout the contest as Game Cards are distributed and Prizes are claimed.

#### GENERAL RULES

7. Contest commences on or about September 28, 2018 and Game Cards will be available at each participating Paint Shop location through to November 1, 2018 or while supplies last, whichever occurs first.
8. Contest Sponsor is not responsible for: (i) Game Cards which are lost, stolen, mutilated, destroyed or not distributed; or (ii) errors in Game Card production (including, without limitation, any Game Card overproduction).
9. Contest Game Cards obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way, are automatically void. No Game Card copies, duplicates or reproductions of any type will be eligible for the contest. Contest Sponsor is not responsible for any lost Game Cards. Game Cards are the property and intellectual property of Contest Sponsor, and may not be used for any other promotional, commercial or other purposes without the authorization of Contest Sponsor.
10. Prize claimant must be a resident of Canada. To be eligible to claim a Prize, Prize claimants must have reached the age of majority in their province/territory of residence.
11. Employees, representatives or agents of, or those domiciled with an employee, representative or agent of Paint Shop and its franchisees are not eligible to participate nor win a Prize in this Contest.
12. Contest is not open and void where prohibited by law.
13. By participating in this Contest, each entrant agrees to be bound by these official rules and all decisions of the Contest Sponsor which are final. Without limitation, Contest Sponsor reserves the right to administer an alternate skill-testing question as it deems appropriate to address discrimination or disability issues.
14. Prizes must be accepted as awarded and are not convertible to cash by prize claimants. Winning Game Cards are not transferable or convertible to cash except as specifically provided herein. Prizes may not be exactly as shown in promotional materials. In case of unavailability of any Prize, to accommodate for a disability, or for any other reason and in Contest Sponsor's sole discretion, Contest Sponsor reserves the right to substitute any Prize for a prize or cash of equal or greater value.
15. Each confirmed GRAND PRIZE winner will be notified by and/or will receive their Prize from the Contest Sponsor. All Prize claims become the property of the Contest Sponsor and no correspondence will be entered into except with potential and confirmed winners. By participating in this Contest, confirmed winners are deemed to have consented to the disclosure of their personal information to Prize suppliers for the limited purpose of delivery of Prizes and registration for warranty purposes (as applicable).
16. By entering this Contest, each entrant (and, if a minor, his/her parent or legal guardian) expressly consents to Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information only for the purpose of administering the contest and in accordance with Contest Sponsor's privacy policy (available in English at: <http://thepaintshop.ca/privacy-policy/>). This section does not limit any other consent(s) that an individual may provide to the Contest Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

17. By claiming a Prize, Prize claimants consent to the use of their name and/or photograph, and/or place of residence, without further compensation, in any publicity carried out by the Contest Sponsor in perpetuity and in any media worldwide.
18. Contest Sponsor is not responsible for lost, late, illegible, incomplete, mutilated, misdirected or postage-due official rule requests, FREE Game Card requests, or Prize claims.
19. By accepting a Prize, winners release Contest Sponsor and their affiliated and related companies, franchisees/licensees, and their respective officers, directors, employees and agents, including, without limitation, their advertising and promotional agencies and the independent contest organizations (“Releasees”), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession and/or use or misuse of any Prize and acknowledge that the Releasees have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied in fact or in law, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
20. The Contest Sponsor reserves the right to suspend, cancel or modify the contest at any time, if it determines that for any reason the contest cannot be run as originally planned or for any other occurrence compromising the fairness or integrity of the contest.
21. In the event of any discrepancy or inconsistency between the terms and conditions of these English official rules and disclosures or other statements contained in any Contest related materials, including, but not limited to: the Prize claim forms and/or point of sale, television, print or online advertising (including without limitation the abbreviated version of these official rules that appear on such point of sale, television or online advertising); the terms and conditions of these English official rules shall prevail, govern and control to the fullest extent permitted by law. Without limiting the generality of the foregoing, in the event the Contest Sponsor becomes aware of any such discrepancy or inconsistency, the Contest Sponsor will place a correction notice on the Entrance Door of participating Paint Shop locations.
22. Where applicable, Contest Sponsor reserves the right to publicly award Prizes at the Paint Shop location where the Game Card was originally received.

#### GRAND PRIZE CLAIM FORM

23. If you have received a Winning GRAND PRIZE Game Card, please complete Prize Claim Form. Before being declared a winner, you must first correctly answer a mathematical, skill-testing question (“STQ”) in Prize Claim Form, and, together with your eligible Winning Game Card, present it to a participating Paint Shop location in Canada for verification.

# GRAND PRIZE

## CLAIM FORM

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

DATE OF BIRTH (YYYY/MM/DD): \_\_\_\_ / \_\_\_\_ / \_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY/TOWN: \_\_\_\_\_ PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

1. I hereby claim that I am a winner of the following prize in the 2018 FLIP YOUR LID & WIN contest:
  - \$1000 prize
  - \$500 prize
2. I have attached the Winning Game card.
3. I hereby declare that:
  - a) I have read, understood and complied with the contest rules, that I am bound by the decisions of Paint Shop (the "Contest Sponsor") which are final, and that I will **accept my prize as awarded**.
  - b) I am a **resident of Canada** and I have reached **the age of majority** in my jurisdiction of residence.
  - c) I have not perpetrated and am not perpetrating, any **fraud or deception** in claiming the prize and that I obtained my "Winning" Game Card through authorized sources.
  - d) Should I be declared the winner, I agree to **comply with all of the conditions**, restrictions, requirements, and regulations set forth in the Official Rules for the 2018 Flip Your Lid & Win contest.
  - e) If and when I am declared an official winner, I hereby grant a full and **final release** and discharge to the Contest Sponsor, their affiliated and related companies, franchisees/licensees, and respective officers, directors, employees, representatives, licensees, advertising and other agents, from **any and all claims or liability** whatsoever which I, my heirs, executors or assigns, have or may have arising out of or in any way related to the contest and/or my prize, including without limitation **any loss, damage, expense or injury** (including personal injury).
  - f) If and when I am deemed an official winner, I hereby grant to the Contest Organizations and to their agents the **right to collect, use and disclose** my personal information (including, but not limited to, my name, address and photograph) without further remuneration for the purpose of advertising, publicity and for promotion in any manner of media, worldwide and in perpetuity.
  - g) Neither I nor any **members of my immediate family** (as defined in the official rules) nor those domiciled with me are employees, representatives or agents of the Contest Sponsor, their affiliated and related companies, and franchisees/licensees
  - h) I agree to **return** any prize or portion thereof which may be awarded to me if any statement made by me herein is **false**.
  - i) I further understand that **any expenses not expressly stated** as included in the prize in the Official Rules shall be my sole responsibility. I understand that the prize must be accepted as awarded and is **not transferable, endorsable or convertible to cash**.
  - j) I hereby declare that I have carefully read and understood the foregoing, and that I have given this release and discharge of my own free will.

**GRAND PRIZE**

CLAIM FORM

Please complete the following skill-testing question (print clearly):

- MULTIPLY 2 x 4
- ADD 8
- SUBTRACT 4
- ADD 6
- ANSWER:

**PRIZE CLAIMANT**

NAME  
(PLEASE PRINT): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**WITNESS**

NAME  
(PLEASE PRINT): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_